

INNER NUTRITION

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Sliding Scale of Freight Charges

Range	Order Type	
	Online	Telephone
Below 100 VP	£6.00	£7.50
Above 100 VP	£0.00	£7.50

Product SKU	Product Description	Volume Points	Earn Base	Basic / Retail Price	Suggested Selling Price
FORMULA 1					
255K	Limited Edition Formula 1 - Yuzu Passionfruit (550g canister)	23.95	34.20	38.20	38.20
254K	Limited Edition Formula 1 - Peach Lychee (550g canister)	23.95	34.20	38.20	38.20
244K	Limited Edition Formula 1 - Chocolate Orange (550g canister)	23.95	34.20	38.20	38.20
4462	Formula 1 - Banana Cream (550g canister)	23.95	34.20	38.20	38.20
4463	Formula 1 - Strawberry Delight (550g canister)	23.95	34.20	38.20	38.20
4465	Formula 1 - Café Latte (550g canister)	23.95	34.20	38.20	38.20
4466	Formula 1 - Vanilla Cream (550g canister)	23.95	34.20	38.20	38.20
4467	Formula 1 - Cookie Crunch (550g canister)	23.95	34.20	38.20	38.20
4468	Formula 1 - Smooth Chocolate (550g canister)	23.95	34.20	38.20	38.20
4469	Formula 1 Free From - Raspberry & White Chocolate (500g canister)	23.95	34.20	38.20	38.20
4470	Formula 1 - Summer Berries (550g canister)	23.95	34.20	38.20	38.20
4471	Formula 1 - Mint & Chocolate (550g canister)	23.95	34.20	38.20	38.20
048K	Formula 1 - Vanilla Cream (780g canister)	32.75	45.92	51.29	51.29
053K	Formula 1 - Vanilla Cream (pack of 7 sachets)	9.17	14.27	15.92	15.92
228K	Formula 1 - Cookie Crunch (pack of 7 sachets)	9.17	14.27	15.92	15.92
229K	Formula 1 - Smooth Chocolate (pack of 7 sachets)	9.17	14.27	15.92	15.92
092K	Formula 1 Savoury - Mushroom & Herb (550g canister)	26.45	37.80	42.21	42.21
4472	Formula 1 Express Bar - Dark Chocolate flavour (7 bars per box)	14.00	16.24	18.14	21.77
4473	Formula 1 Express Bar - Cranberry & White Chocolate flavour (7 bars per box)	14.00	16.24	18.14	21.77
CORE PRODUCTS					
1800	Formula 2 Multivitamin Complex Men	13.55	20.63	23.05	27.66
1819	Formula 2 Multivitamin Complex Women	13.55	20.63	23.05	27.66

VAT	25 %	35 %	42 %	50 %
0%	29.65	26.23	23.84	21.10
0%	29.65	26.23	23.84	21.10
0%	29.65	26.23	23.84	21.10
0%	29.65	26.23	23.84	21.10
0%	29.65	26.23	23.84	21.10
0%	29.65	26.23	23.84	21.10
0%	29.65	26.23	23.84	21.10
0%	29.65	26.23	23.84	21.10
0%	29.65	26.23	23.84	21.10
0%	29.65	26.23	23.84	21.10
0%	29.65	26.23	23.84	21.10
0%	29.65	26.23	23.84	21.10
0%	39.81	35.22	32.00	28.33
0%	12.35	10.93	9.93	8.79
0%	12.35	10.93	9.93	8.79
0%	12.35	10.93	9.93	8.79
0%	32.76	28.98	26.33	23.31
20%	17.71	16.08	14.95	13.65
20%	17.71	16.08	14.95	13.65
20%	22.50	20.44	19.00	17.35
20%	22.50	20.44	19.00	17.35

WEIGHT MANAGEMENT

Product SKU	Product Description	Volume Points	Earn Base	Basic / Retail Price	Suggested Selling Price
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Protein Solutions					
141K	Protein Chips - Barbeque flavour	11.75	15.29	20.34	24.41
142K	Protein Chips - Sour Cream flavour	11.75	15.29	20.34	24.41
013K	Tri Blend Select - Protein shake mix Banana 600 g	37.50	51.55	57.58	57.58
052K	Tri Blend Select - Protein shake mix Coffee Caramel 600 g	37.50	51.55	57.58	57.58
172K	Vegan Protein Drink Mix - Vanilla (560g canister)	31.45	38.34	42.82	42.82
2600	Protein Drink Mix - Vanilla (588g canister)	33.00	40.24	44.95	44.95
200K	Protein Bake Mix (480g canister)	22.80	29.75	33.23	33.23
011K	High Protein Iced Coffee (308g) - Mocha	30.55	45.62	50.95	50.95
012K	High Protein Iced Coffee (308g) - Latte Macchiato	30.55	45.62	50.95	50.95
1660	Pro 20 Select Protein Shake Mix	34.00	47.53	53.09	53.09
3143	Roasted Soy Beans - Box of 12 servings	10.95	17.43	19.46	19.46
0155	Gourmet Tomato Soup - Box of 21 servings	23.00	33.55	37.47	37.47
0242	Formula 3 - Personalised Protein Powder	17.95	26.32	29.39	29.39
3968	Protein Bars - Vanilla Almond (14 per box)	13.22	9.52	16.45	19.74
3972	Protein Bars - Chocolate Peanut (14 per box)	13.22	9.52	16.45	19.74
3976	Protein Bars - Citrus Lemon (14 per box)	13.22	9.52	16.45	19.74

Enhancers					
236K	Phyto Complete	38.15	51.60	57.57	69.08
282K	Night Mode	31.25	42.64	48.22	57.86
1065	Herbal Aloe Concentrate Mango flavour - 31 servings	24.95	33.53	37.45	44.94
1196	AloeMax	28.15	38.27	42.75	51.30
179K	Instant Herbal Beverage - Original - 102g	34.95	43.14	48.19	48.19
178K	Instant Herbal Beverage - Original - 51g	19.95	24.58	27.45	27.45
180K	Instant Herbal Beverage - Lemon - 51g	19.95	24.58	27.45	27.45
182K	Instant Herbal Beverage - Raspberry - 51g	19.95	24.58	27.45	27.45
181K	Instant Herbal Beverage - Peach - 51g	19.95	24.58	27.45	27.45

Trial Pack					
5B17	Trial Pack (3 x F1 Vanilla Cream Sachets, 3 x F1 Cookies Crunch Sachets, 3 x F1 Smooth Chocolate Sachets)	6.40	9.17	10.23	10.23

VAT

VAT	25 %	35 %	42 %	50 %
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20%	20.59	19.06	17.99	16.76
20%	20.59	19.06	17.99	16.76
0%	44.69	39.54	35.93	31.81
0%	44.69	39.54	35.93	31.81
0%	33.24	29.40	26.72	23.65
0%	34.89	30.87	28.05	24.83
0%	25.79	22.82	20.74	18.36
0%	39.55	34.98	31.79	28.14
0%	39.55	34.98	31.79	28.14
0%	41.21	36.45	33.13	29.33
0%	15.10	13.36	12.14	10.75
0%	29.08	25.73	23.38	20.70
0%	22.81	20.18	18.34	16.23
20%	17.36	16.41	15.74	14.98
20%	17.36	16.41	15.74	14.98
20%	17.36	16.41	15.74	14.98

20%	56.18	51.02	47.41	43.28
20%	47.20	42.94	39.96	36.54
20%	36.56	33.20	30.86	28.18
20%	41.73	37.91	35.23	32.17
0%	37.41	33.09	30.07	26.62
0%	21.31	18.85	17.13	15.16
0%	21.31	18.85	17.13	15.16
0%	21.31	18.85	17.13	15.16
0%	21.31	18.85	17.13	15.16

0%	10.23	10.23	10.23	10.23
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ENERGY AND FITNESS

Product SKU	Product Description	Volume Points	Earn Base	Basic / Retail Price	Suggested Selling Price
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3152	LiftOff® Lemon & Lime (10 tablets per box)	15.95	22.44	25.06	30.07
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Herbalife24

192K	LiftOff Max - Grapefruit Twist flavour (10 x 4.2g sachets)	15.95	21.47	23.98	28.78
149K	Achieve Protein Bars Chocolate Chip Cookie Dough Flavour - 6 per box	11.30	10.43	17.99	21.59
150K	Achieve Protein Bars Dark Chocolate Flavour - 6 per box	11.30	10.43	17.99	21.59
4461	Formula 1 Sport - Vanilla Cream flavour - 524g	35.25	43.38	48.45	58.14
1433	Hydrate - Orange flavour - pack of 20 sticks	17.20	25.47	29.02	34.82
1435	Prolong - Citrus flavour - 900g	31.20	46.94	52.43	62.92
1436	Rebuild Endurance - Vanilla flavour - 1000g	43.00	42.99	49.24	59.09
1437	Rebuild Strength - Chocolate flavour - 1000g	33.55	44.86	53.21	63.85
1424	Restore - 30 Servings	23.55	22.04	25.19	30.23
1466	CR7 Drive Canister - 20 Servings - Acai Berry 540g	12.50	13.92	17.27	20.72
1467	CR7 Drive Sachets - 10 Servings 27g each - Acai Berry	8.00	7.87	10.43	12.52

TARGETED NUTRITION

Product SKU	Product Description	Volume Points	Earn Base	Basic / Retail Price	Suggested Selling Price
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Healthy Heart

3150	Niteworks®	48.75	61.04	68.17	68.17
0043	Herbalifeline® MAX	19.40	22.71	25.37	30.44
0267	Beta Heart	25.95	32.09	35.83	35.83

Immune Health

233K	Immune Booster - 21 Sachets	18.90	32.57	36.37	43.64
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Healthy Men & Healthy Women

243K	Active Mind Complex	27.25	35.79	41.06	49.27
076K	Collagen Skin Booster	37.10	51.82	57.87	69.44
0020	Xtra-Cal®	10.25	14.35	16.02	19.22

Extra Fibre

173K	Microbiotic Max Vanilla - 20 sachets	27.10	39.06	43.62	52.34
2554	Oat Apple Fibre Unsweetened - 30 Servings	22.95	27.19	30.37	30.37

VAT

VAT	25 %	35 %	42 %	50 %
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20%	24.46	22.22	20.65	18.85
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VAT

20%	23.41	21.26	19.76	18.04
20%	18.98	17.94	17.21	16.37
20%	18.98	17.94	17.21	16.37
20%	47.30	42.96	39.92	36.45
20%	28.46	25.91	24.13	22.09
20%	51.18	46.49	43.20	39.45
20%	48.34	44.04	41.03	37.59
20%	52.64	48.15	45.01	41.42
20%	24.72	22.51	20.97	19.21
20%	17.24	15.85	14.88	13.76
20%	10.55	9.76	9.21	8.58

VAT

VAT	25 %	35 %	42 %	50 %
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VAT

0%	52.91	46.81	42.53	37.65
20%	24.77	22.50	20.91	19.09
0%	27.81	24.60	22.35	19.79

VAT

20%	35.50	32.24	29.96	27.36
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VAT

20%	40.32	36.75	34.24	31.38
20%	56.49	51.31	47.68	43.53
20%	15.64	14.20	13.20	12.05

VAT

20%	42.58	38.67	35.94	32.81
0%	23.57	20.85	18.95	16.78

PHYTO LEAN PROGRAMME

Product SKU	Product Description	Volume Points	Earn Base	Basic / Retail Price	Suggested Selling Price
VEGAN PHYTO LEAN					
930R	PDM Vegan, F1 Vanilla Cream, IHB Original 50g and Phyto Complete	113.50	148.72	166.04	177.55
931R	PDM Vegan, F1 Smooth Chocolate, IHB Original 50g and Phyto Complete	113.50	148.72	166.04	177.55
932R	PDM Vegan, F1 Strawberry Delight, IHB Original 50g and Phyto Complete	113.50	148.72	166.04	177.55
933R	PDM Vegan, F1 Banana Cream, IHB Original 50g and Phyto Complete	113.50	148.72	166.04	177.55
934R	PDM Vegan, F1 Café Latte, IHB Original 50g and Phyto Complete	113.50	148.72	166.04	177.55
935R	PDM Vegan, F1 Cookie Crunch, IHB Original 50g and Phyto Complete	113.50	148.72	166.04	177.55
936R	PDM Vegan, F1 Summer Berries, IHB Original 50g and Phyto Complete	113.50	148.72	166.04	177.55
937R	PDM Vegan, F1 Mint & Chocolate, IHB Original 50g and Phyto Complete	113.50	148.72	166.04	177.55
939R	PDM Vegan, F1 Free From Raspberry & White Chocolate, IHB Original 50g and Phyto Complete	113.50	148.72	166.04	177.55
940R	PDM Vegan, F1 Savoury Mushroom & Herb, IHB Original 50g and Phyto Complete	113.50	152.32	170.05	181.56
941R	PDM Vegan, F1 Vanilla Cream, IHB Raspberry 50g and Phyto Complete	113.50	148.72	166.04	177.55
942R	PDM Vegan, F1 Smooth Chocolate, IHB Raspberry 50g and Phyto Complete	113.50	148.72	166.04	177.55
943R	PDM Vegan, F1 Strawberry Delight, IHB Raspberry 50g and Phyto Complete	113.50	148.72	166.04	177.55
944R	PDM Vegan, F1 Banana Cream, IHB Raspberry 50g and Phyto Complete	113.50	148.72	166.04	177.55
945R	PDM Vegan, F1 Café Latte, IHB Raspberry 50g and Phyto Complete	113.50	148.72	166.04	177.55
946R	PDM Vegan, F1 Cookie Crunch, IHB Raspberry 50g and Phyto Complete	113.50	148.72	166.04	177.55
947R	PDM Vegan, F1 Summer Berries, IHB Raspberry 50g and Phyto Complete	113.50	148.72	166.04	177.55
948R	PDM Vegan, F1 Mint & Chocolate, IHB Raspberry 50g and Phyto Complete	113.50	148.72	166.04	177.55
950R	PDM Vegan, F1 Free From Raspberry & White Chocolate, IHB Raspberry 50g and Phyto Complete	113.50	148.72	166.04	177.55
951R	PDM Vegan, F1 Savoury Mushroom & Herb, IHB Raspberry 50g and Phyto Complete	113.50	152.32	170.05	181.56

VAT

VAT	25 %	35 %	42 %	50 %
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	143.48	128.25	117.59	105.40
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	140.37	125.50	115.09	103.19
See Note	143.48	128.25	117.59	105.40

PRODUCT PACKS

Product SKU	Product Description	Volume Points	Earn Base	Basic / Retail Price	Suggested Selling Price
Snack Pack					
767T	Protein Chips Sour Cream - High Protein Iced Coffee mocha - H24 Achieve Protein Bars Dark Chocolate	53.60	71.34	89.28	96.95
768T	Protein Chips Sour Cream - High Protein Iced Coffee mocha - H24 Achieve Protein Bars Chocolate Chip Cookie Dough	53.60	71.34	89.28	96.95
769T	Protein Chips Sour Cream - High Protein Iced Coffee Latte Macchiato - H24 Achieve Protein Bars Dark Chocolate	53.60	71.34	89.28	96.95
770T	Protein Chips Sour Cream - High Protein Iced Coffee Latte Macchiato - H24 Achieve Protein Bars Chocolate Chip Cookie Dough	53.60	71.34	89.28	96.95
771T	Protein Chips BBQ - High Protein Iced Coffee mocha - H24 Achieve Protein Bars Dark Chocolate	53.60	71.34	89.28	96.95
772T	Protein Chips BBQ - High Protein Iced Coffee mocha - H24 Achieve Protein Bars Chocolate Chip Cookie Dough	53.60	71.34	89.28	96.95
773T	Protein Chips BBQ - High Protein Iced Coffee Latte Macchiato - H24 Achieve Protein Bars Dark Chocolate	53.60	71.34	89.28	96.95
774T	Protein Chips BBQ - High Protein Iced Coffee Latte Macchiato - H24 Achieve Protein Bars Chocolate Chip Cookie Dough	53.60	71.34	89.28	96.95
NOTE: Snack Pack VAT rate: H24 Achieve Protein Bars are taxed at 20%					

Fit Pack					
775T	LiftOff Max Grapefruit Twist - CR7 DRIVE Acai Berry canister - H24 Achieve Protein Bars Dark Chocolate	39.75	45.82	59.24	71.09
776T	LiftOff Max Grapefruit Twist - CR7 DRIVE Acai Berry canister - H24 Achieve Protein Bars Chocolate Chip Cookie Dough	39.75	45.82	59.24	71.09

SKIN Booster Pack					
780T	Collagen Skin Booster - Instant Reveal Berry Scrub - Purifying Mint Clay Mask	64.40	83.52	93.28	111.94

Heart Pack					
781T	Beta Heart - Herbalifeline Max	45.35	54.80	61.20	66.27
NOTE: Heart Pack VAT rate: Herbalifeline Max is taxed at 20%					

VAT	25 %	35 %	42 %	50 %
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See Note	79.11	71.98	66.98	61.28
See Note	79.11	71.98	66.98	61.28
See Note	79.11	71.98	66.98	61.28
See Note	79.11	71.98	66.98	61.28
See Note	79.11	71.98	66.98	61.28
See Note	79.11	71.98	66.98	61.28
See Note	79.11	71.98	66.98	61.28
See Note	79.11	71.98	66.98	61.28

20%	59.63	55.05	51.84	48.18
20%	59.63	55.05	51.84	48.18

20%	91.06	82.70	76.86	70.18
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See Note	52.57	47.09	43.26	38.87
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Product SKU	Product Description	Volume Points	Earn Base	Basic / Retail Price	Suggested Selling Price
Starter Breakfast Kits					
033Z	Breakfast Kit 1 - F1 Shake Café Latte	43.90	58.78	65.65	65.65
034Z	Breakfast Kit 1 - F1 Shake Mint & Chocolate	43.90	58.78	65.65	65.65
035Z	Breakfast Kit 1 - F1 Shake Smooth Chocolate	43.90	58.78	65.65	65.65
036Z	Breakfast Kit 1 - F1 Shake Cookie Crunch	43.90	58.78	65.65	65.65
037Z	Breakfast Kit 1 - F1 Shake Summer Berries	43.90	58.78	65.65	65.65
038Z	Breakfast Kit 1 - F1 Shake Strawberry Delight	43.90	58.78	65.65	65.65
040Z	Breakfast Kit 1 - F1 Shake Banana Cream	43.90	58.78	65.65	65.65
041Z	Breakfast Kit 1 - F1 Shake Vanilla Cream	43.90	58.78	65.65	65.65

VAT	25 %	35 %	42 %	50 %
0%	50.96	45.08	40.96	36.26
0%	50.96	45.08	40.96	36.26
0%	50.96	45.08	40.96	36.26
0%	50.96	45.08	40.96	36.26
0%	50.96	45.08	40.96	36.26
0%	50.96	45.08	40.96	36.26
0%	50.96	45.08	40.96	36.26
0%	50.96	45.08	40.96	36.26

Ideal Breakfast Kits					
043Z	Breakfast Kit 2 - F1 Shake Café Latte	68.85	92.31	103.10	110.59
044Z	Breakfast Kit 2 - F1 Shake Mint & Chocolate	68.85	92.31	103.10	110.59
045Z	Breakfast Kit 2 - F1 Shake Smooth Chocolate	68.85	92.31	103.10	110.59
046Z	Breakfast Kit 2 - F1 Shake Cookie Crunch	68.85	92.31	103.10	110.59
047Z	Breakfast Kit 2 - F1 Shake Summer Berries	68.85	92.31	103.10	110.59
048Z	Breakfast Kit 2 - F1 Shake Strawberry Delight	68.85	92.31	103.10	110.59
050Z	Breakfast Kit 2 - F1 Shake Banana Cream	68.85	92.31	103.10	110.59
051Z	Breakfast Kit 2 - F1 Shake Vanilla Cream	68.85	92.31	103.10	110.59

See Note	87.51	78.28	71.82	64.44
See Note	87.51	78.28	71.82	64.44
See Note	87.51	78.28	71.82	64.44
See Note	87.51	78.28	71.82	64.44
See Note	87.51	78.28	71.82	64.44
See Note	87.51	78.28	71.82	64.44
See Note	87.51	78.28	71.82	64.44
See Note	87.51	78.28	71.82	64.44

Advanced Breakfast Kits					
023Z	Breakfast Kit 3 - F1 Shake Café Latte	101.85	132.55	148.05	155.54
024Z	Breakfast Kit 3 - F1 Shake Mint & Chocolate	101.85	132.55	148.05	155.54
025Z	Breakfast Kit 3 - F1 Shake Smooth Chocolate	101.85	132.55	148.05	155.54
026Z	Breakfast Kit 3 - F1 Shake Cookie Crunch	101.85	132.55	148.05	155.54
027Z	Breakfast Kit 3 - F1 Shake Summer Berries	101.85	132.55	148.05	155.54
028Z	Breakfast Kit 3 - F1 Shake Strawberry Delight	101.85	132.55	148.05	155.54
030Z	Breakfast Kit 3 - F1 Shake Banana Cream	101.85	132.55	148.05	155.54
031Z	Breakfast Kit 3 - F1 Shake Vanilla Cream	101.85	132.55	148.05	155.54
NOTE: Breakfast Kit - VAT rate: Aloe Mango is taxed at 20%					

See Note	122.40	109.15	99.87	89.27
See Note	122.40	109.15	99.87	89.27
See Note	122.40	109.15	99.87	89.27
See Note	122.40	109.15	99.87	89.27
See Note	122.40	109.15	99.87	89.27
See Note	122.40	109.15	99.87	89.27
See Note	122.40	109.15	99.87	89.27
See Note	122.40	109.15	99.87	89.27

The Price List calculations explained - Glossary

Earn Base:

This is the amount on which the Member Discount and Earnings are calculated.

Member Price:

This is the price at the various discount levels which Members will incur when purchasing products from Herbalife.

Suggested Selling Price:

This is the recommended selling price to consumers.

Discount:

Discount is applied on the Earn Base NOT the Basic / Retail Price or Suggested Selling Price. Only applies to products in the Inner and Outer Nutrtrion range. Does not apply to Literature, Promote Items or the Clothing range.